



THE U.S. DEBUT OF *EUREKA SEVEN – GOOD NIGHT, SLEEP TIGHT, YOUNG LOVERS* BRINGS A FUTURISTIC ANIME TALE OF LOVE AND WAR TO MOVIE THEATERS NATIONWIDE IN ONE NIGHT EVENT

Tickets Now on Sale to Highly Anticipated Anime Event with Exclusive Behind-the-Scenes Look at the “Regeneration” of the Storyline to be Simulcast in More than 430 Select Movie Theaters Nationwide on September 24th

Centennial, Colo. – Aug. 31, 2009 – NCM Fathom and Bandai Entertainment team up again for [*Eureka Seven – Good Night, Sleep Tight, Young Lovers*](#), a futuristic tale straight from Japan about mankind vs. the machine, in a special one-night event on Thursday, September 24th at 7:30 p.m. local time. This unique theater event (English dubbed) will feature an exclusive behind-the-scenes look at the creation of ***Eureka Seven – Good Night, Sleep Tight, Young Lovers*** at studio BONES (“Sword of the Stranger” and “Fullmetal Alchemist”) as well as never-before-seen interviews with several English voice actors including Johnny Bosch (Renton) and Stephanie Sheh (Eureka), audio director Tony Oliver (*Robotech*, *Gurren Lagann*) and director Tomoki Kyoda who explains the bold new vision and the “regeneration” of the Eureka Seven storyline.

Tickets for this special event are available at www.FathomEvents.com and participating theater box offices. For a complete list of theater locations and prices, visit the website (*theaters are subject to change*).

For almost half a century, mankind has battled a mysterious organism from space called “EIZO.” In 2054, Renton, a young soldier, boards a fighter aircraft battling “EIZO.” The young soldier heads for the battlefield with a dream: to rescue his childhood friend,

Eureka, who was kidnapped eight years ago. Fate, however, brings tribulations to test the young love between Renton and Eureka as the final battle with “EIZO” approaches.

Exclusive to this in-theater event is an interview with director Kyoda who explains the creative choices made while working through the production of [*Eureka Seven – Good Night, Sleep Tight, Young Lovers*](#). Audiences will hear about the unique challenges the audio director faced while creating the English-language version and see how it was recorded at Bang Zoom Entertainment – one of the premiere U.S. recording studios for anime recently featured on “The Tonight Show with Conan O’Brien.” Other voice actors interviewed for – and appearing in – this event include Crispin Freeman (Holland), Kate Higgins (Talho) and Kari Wahlgren (Anemone).

“We are delighted to be working with Fathom again to create another amazing event where U.S. moviegoers will get a chance to see this film as it was meant to be seen—on the big screen,” said Robert Napton, director of marketing for Bandai Entertainment.

Eureka Seven – Good Night, Sleep Tight, Young Lovers appears on the big screen in high-definition with Cinema Surround Sound in more than 430 select AMC Entertainment Inc., Celebration! Cinema, Cinemark Holdings, Inc., Cobb Theatres, Georgia Theatre Company, Goodrich Quality Theatres, Hollywood Theaters, Kerasotes Showplace Theatres, Marcus Theatres, National Amusements and Regal Entertainment Group movie theatres, as well as El Raton Theatre (Raton, NM) and Palace Cinema 9 (South Burlington, VT) through NCM’s exclusive Digital Broadcast Network – North America’s largest cinema broadcast network.

“Fathom has experienced great success providing U.S. anime fans with their only chance to see this type of programming on the big screen,” said Dan Diamond, vice president of NCM Fathom. “***Eureka Seven – Good Night, Sleep Tight, Young Lovers*** is another opportunity for us to team up with Bandai Entertainment and bring this highly anticipated event to fans who enjoy experiencing anime as communities, all in the comfort of their local movie theater.”

About National CineMedia, Inc.

NCM LLC operates the largest digital in-theatre network in North America through long-term agreements with its founding members, AMC Entertainment Inc., Cinemark Holdings Inc. (NYSE:

CNK) and Regal Entertainment Group (NYSE: RGC), the three largest theatre operators in the U.S., and through multi-year agreements with several other theatre operators. NCM LLC produces and distributes its *FirstLook* pre feature program; cinema, lobby and online advertising products; comprehensive meeting and event services and other entertainment programming content. NCM LLC's national network includes approximately 16,800 screens of which approximately 15,500 are part of the company's Digital Content Network (DCN). NCM LLC's network covers 171 Designated Market Areas(R) (49 of the top 50). During 2008, approximately 660 million patrons attended movies shown in theatres currently included in the network (excluding Regal Consolidated Theatres). National CineMedia, Inc. (NASDAQ: NCMI) owns a 41.5% interest in and is the managing member of NCM LLC. To learn more about National CineMedia Inc., please visit the company's website at www.ncm.com.

About Bandai Entertainment

Bandai Entertainment Inc. is a subsidiary of Namco Bandai Holdings (USA) Inc. and the premier distributor of Japanese animation on DVD and programming for television broadcast in North America. Additional company and product information is available through our website at www.bandai-ent.com.

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