“Star Trek: The Next Generation® – A Celebration of Season 2” Event Beams into U.S. Movie Theaters

NCM® Fathom Events, CBS Home Entertainment and IGN Present a One-Night Event with Fan-Favorite Episodes Including the World Premiere of an Extended Version of ‘The Measure of a Man’ on Nov. 29

Special Event Will Precede the Blu-ray™ Debut of “Star Trek: The Next Generation – The Second Season” on Dec. 4

Centennial, Colo. – Nov. 8, 2012 – This fall, Trekkers across the country can “make it so” with “Star Trek: The Next Generation – A Celebration of Season 2,” a one-night in-theater event on Thursday, Nov. 29, at 7:00 p.m. local time. Showcasing the series’ ongoing multimillion-dollar restoration, this special event will feature two of the most popular episodes from the second season: “The Measure of a Man” and “Q Who?”. The version of “The Measure of a Man” will be the first-ever extended cut of a “Star Trek®” episode, with the world premiere of 12 never-before-seen minutes during this special event. Additionally, fans will be treated to a sneak peek of great behind-the-scenes special features including a very special cast reunion, a documentary and an unseen outtakes/bloopers reel.

Tickets for “Star Trek: The Next Generation – A Celebration of Season 2” are available at presenting theater box offices and online at www.FathomEvents.com. For a complete list of presenting theater locations and prices, please visit the web site (theaters and participants may be subject to change).

“We’re excited to give fans a rare chance to see ‘Star Trek: The Next Generation’ on the big screen, and be the first to see portions of new, original content that will be available on the season 2 Blu-ray,” said Ken Ross, executive vice president and general manager of CBS Home Entertainment.
Presented by NCM® Fathom Events, CBS Home Entertainment and IGN, this event will be broadcast to more than 550 select movie theaters across the country through NCM’s exclusive Digital Broadcast Network.

In addition to the two episodes featured in this event, fans will be treated to a sneak peek of newly-produced, historic 25-year reunion footage of the main cast members of “The Next Generation,” entitled “Reunification - 25 Years After Star Trek: The Next Generation.” Audiences will also see a specially-edited cut of “Making it So: Continuing Star Trek: The Next Generation” - a first-hand perspective of the making of the second season, including the production of “The Measure of a Man” and “Q Who?”. Members of the show’s special effects team will reveal the secrets behind the creation of the villains The Borg, and writer Melissa Snodgrass shares stories about her landmark episode, “The Measure of a Man.” Additionally, fans will see a selection of outtakes and bloopers, transferred from original 35mm film for the first time.

“After the overwhelming success from this summer’s ‘Star Trek: The Next Generation - The First Season’ event, we couldn’t wait to bring the second season of ‘The Next Generation’ back to the big screen,” said Shelly Maxwell, executive vice president of NCM Fathom Events. “This in-theater event is packed with exclusive, never-before-seen content and interviews, including a historical reunion of the cast members that no ‘Star Trek’ fan would want to miss.”

Created by Gene Roddenberry as part of the “Star Trek” franchise, “Star Trek: The Next Generation” was produced 21 years after the debut of the original “Star Trek” series. Featuring one of the most endearing ensemble casts in television history, “Star Trek: The Next Generation” took fans on the remarkable continuing voyages of the Starship Enterprise, set in the 24th century from the year 2364 through 2370. With 178 episodes spread over seven seasons, it ran longer than any other “Star Trek” series.

“Star Trek: The Next Generation – The Second Season” Blu-ray will be available as a five-disc set on Dec. 4. The collection includes all 22 episodes; the extended version of “The Measure of a Man”; the brand-new cast reunion; a two-part, in-depth documentary on the making of Season 2 entitled “Making It So: Continuing Star Trek: The Next
"Generation" – Strange New Worlds (Part 1), and New Life, New Civilizations (Part 2); and a gag reel that was created from newly-recovered 35mm film elements and transferred for the very first time to high-definition.

CBS is a proud and long-standing supporter of the American Red Cross and will continue to show its support through this event. CBS will make a financial donation to support the Red Cross which shelters, feeds and provides emotional support to victims of disasters; supplies more than 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families.

About National CineMedia (NCM)
NCM operates NCM Media Networks, a leading integrated media company reaching U.S. consumers in movie theaters, online and through mobile technology. The NCM Cinema Network and NCM Fathom Events present cinema advertising and events across the nation’s largest digital in-theater network, comprised of theaters owned by AMC Entertainment Inc., Cinemark Holdings, Inc. (NYSE: CNK), Regal Entertainment Group (NYSE: RGC) and other leading regional theater circuits. NCM’s theater advertising network covers 183 Designated Market Areas® (49 of the top 50) and includes over 19,300 screens (over 18,400 digital). During 2011, approximately 680 million patrons (on an annualized basis) attended movies shown in theaters in which NCM currently has exclusive, cinema advertising agreements in place. The NCM Fathom Events live digital broadcast network (“DBN”) is comprised of over 720 locations in 170 Designated Market Areas® (including all of the top 50). The NCM Interactive Network offers 360-degree integrated marketing opportunities in combination with cinema, encompassing 41 entertainment-related websites, online widgets and mobile applications. National CineMedia, Inc. (NASDAQ: NCMI) owns a 48.6% interest in and is the managing member of National CineMedia LLC. For more information, visit www.ncm.com or www.FathomEvents.com.

About CBS Home Entertainment
CBS Home Entertainment manages the worldwide DVD and Blu-ray businesses for the CBS Corporation across all lines of content including current hits and classic series from the vast CBS library, as well as new releases from Showtime Networks. CBS Home Entertainment products are released on the CBS DVD and CBS Blu-ray labels.

About IGN Entertainment
IGN Entertainment is the leading Internet media and services provider focused on the video game and entertainment enthusiast markets. Collectively, IGN's properties reach more than 57 million unique users worldwide, according to Internet audience measurement firm comScore. IGN's network of video game-related properties (IGN.com, 1UP.com, GameSpy and others) is the Web's #1 video game information destination. IGN also owns the world's largest men's lifestyle website, AskMen.com, and men's entertainment site UGO.com. IGN is headquartered in the San Francisco Bay Area, with offices across North America, Europe and Australia.

Download NCM's mobile app CinemaSYNC for enhanced Fathom Events content and information.

**Media Contacts:**

Michelle Portillo  
**NCM Fathom Events**  
(303) 792-8651  
michelle.portillo@ncm.com

Nicole Yavasile  
For **CBS Home Entertainment**  
(310) 694-3252  
Nicole_Yavasile@bhimpact.com